



This privacy statement was last revised on June 19, 2009. If you have not used eStreak since it was last revised, you should review this privacy statement carefully. By using eStreak, you are consenting to the collection, use and disclosure of your personal information for the purposes and in the manner set out in this privacy statement as revised from time to time.

eStreak Privacy Statement

eStreak is a website owned and operated by Blue Streak–Hygrade Motor Products (BSH) from its offices in Mississauga, Ontario, Canada. Expert in every facet of automotive electronics, diagnostic systems and temperature control products, BSH focuses on delivering quality products, technical solutions and the support that is needed to service the ever-changing automotive electronics and vehicle diagnosis industry. BSH has grown to be a world leader in the industry, known for its extensive product coverage, quality that is second to none and innovative methods, including its Continuous Improvement Focus. eStreak provides a fast and convenient way for jobbers, warehouse distributors, installers, garage owners and others in the automotive industry to stay current about BSH's products, product updates, new item releases, special events and marketing programs and other information that BSH believes will be of interest to its automotive sector customers. eStreak is only accessible to registered members.

Personal information is information about a natural person (rather than a company or other legal entity). The following describes eStreak's personal information practices.

eStreak uses personal information to assess and make a decision on membership applications, to open and administer a member's file, to authenticate members when they sign on to the site and to provide members with its products, services and programs.

eStreak may also disclose members' personal information to its insurer (to report a claim or comply with other requirements of its insurance policies) and to third parties with which it is discussing or has concluded an arrangement to finance, refinance or reorganize its operations, or to sell, assign or otherwise dispose of all or part of its business or assets (including to permit a third party to carry out the due diligence required to decide whether to proceed with a transaction). In the event of an assignment or sale of its business or assets, eStreak will contractually limit the assignee or purchaser to using and disclosing personal information obtained from eStreak for substantially the same purposes as described in this privacy statement.

eStreak hires third parties to provide it with services that include technology services that support the operation of this site, and may allow employees of these service providers to access personal information held by eStreak where necessary in connection with the provision of their services.

Members may cancel their membership in eStreak by contacting the Territory Manager identified to them or BSH head office to remove their name from the list. Members may access and request the correction of their personal information in the records of eStreak by contacting their Territory Manager or BSH head office. To request additional information about eStreak's personal information practices or to request eStreak to look into its management of your personal information, you may contact: Jacquie Zierer at the BSH head office, at 7680 Tranmere Drive, Mississauga, Ontario, L5S 1K4 or by telephone at (905) 612- 0222, ext. 256 or facsimile at (905) 612-0311 or email at jzierer@smpcorp.com.

Personal Information will be retained during the operation of the eStreak program and for a period of 3 years after the program or after a member withdraws his or her membership.